# **Customer Journey Map**



#### **Commitment Period Start** (Local Energy Auctions & Local Reserve Auctions)

#### May 1, 2022

During the commitment period, participants are required to satisfy their local capacity obligation and, if applicable, local reserve obligations, by making their contracted DER capacity available and responding to activation and/or deployment notices from Alectra.

> Participants will receive an availability payment for making their local capacity obligation available for activations.

#### Local & Wholesale Market Requirement

May 1, 2022 to October 31, 2022

Alectra will assess on a daily basis, whether a local or wholesale market requirement is likely to occur. Test activations will also be scheduled during the commitment period.

Once scheduled, participants will be paid the local reserve price for the reserve provided during the reserve hour(s).

The Customer Journey Map is meant as a guide only. For official Demonstration Rules, please visit alectra.com/NWA

Storage resources and thermal resources will submit energy offers identifying the price at which they are willing to deliver their energy.

Bids/offers will remain in place as standing bids/offers throughout the commitment period unless the participant takes steps to change it.

### **Standby Notice**

In the event that Alectra identifies a local or wholesale market requirement, Alectra will issue a standby notice prior to 07:00 EDT. The standby notice informs participants that their contracted DERs may be activated during that business day's availability window. For test activations, a standby notice will be issued a day ahead of the test activation day.

#### Activation Notice, Reserve Scheduling Notice & **Reserve Deployment Notice**

Activation notices are sent to participants no later than two (2) hours ahead of an activation hour. Reserve scheduling notices are sent to participants no later than two (2) hours ahead of a reserve hour. A deployment notice could be sent at any time during a reserve hour to deploy DERs that are scheduled as reserve within 30 minutes.

## eso



#### A test payment will be paid to contracted DERs for test activation(s) and/or test deployment(s).

**Bid/Offer** 

Submission Start

April 14, 2022

Participants are expected to bid/offer the local

capacity obligation for the contracted DER in the

Local Energy Auction and, if applicable, Local

Reserve Auction. Energy bids/offers and reserve

offers must be submitted for each hour of the

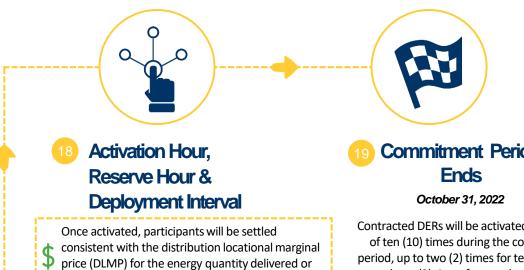
availability window (12:00 - 21:00 EDT).

deployed during the activation hours.



#### Supplemental Registration Period Closes March 31. 2022

Participants will be required to finalize the registration of their DERs by completing the supplemental registration.



**Commitment Period** 

Contracted DERs will be activated a maximum of ten (10) times during the commitment period, up to two (2) times for test activations and two (2) times for test deployments.

Once deployed, participants will be paid a deployment payment, which is the greater of (a) the DLMP, or (b) bid/offer price for energy during deployment intervals.



**Funding Partner** 



**Project Sponsor** 

**Delivery Partner**